



EXPLORA JOURNEYS REVEALS BESPOKE UNOPIÙ OUTDOOR FURNITURE DESIGNED BY MATTEO NUNZIATI FOR EXPLORA II AT MILAN DESIGN WEEK 2024



Geneva, Switzerland, 16 April 2024 — Luxury lifestyle ocean travel brand Explora Journeys, in partnership with leading digital design platform Archiproducts, is delighted to present the interior design installation ‘AQUA’, curated by Studiopepe, at Milan Design Week 2024.

Visitors coming to experience the installation at Archiproducts showroom, on Via Tortona 31, Milan, will find themselves on the imaginary deck of EXPLORA II, furnished with the bespoke sofas of the new Davos collection by renowned Italian manufacturer Unopiù. This bespoke creation from leading interior designer Matteo Nunziati will bring distinctive style to the second of Explora Journeys’ fleet of six luxury ships, EXPLORA II, due to embark on her Maiden Journey on 11 August 2024 from Barcelona, Spain.

The Davos collection: a triumph of modular design

A celebration of flexible modular design, the Davos collection is named after the small town in Switzerland whose architecture inspired the furniture’s striking right-angled shape. Sofas, chaises longues, armchairs and coffee tables are all engineered around a lightweight, aluminium structure.

*“There were two considerations at the heart of my concept for the Davos collection,” says designer **Matteo Nunziati**. “Firstly, functionality: the design had to provide practical solutions such as versatility and flexibility, as well as cater to the everyday needs that make life enjoyable. And then*



there's the more existential dimension of what makes people happy. The answer, of course, is pleasure. So, the Davos furniture needed to be beautiful as well as deliver on comfort and durability."

Reflecting the trend for fluid spaces that flow seamlessly from indoors to outdoors, the plush, ultra-comfortable upholstery is as stunning indoors as it will look outdoors at the extraordinary Helios Pool on board EXPLORA II. The organic feel, together with a customised colour palette in Explora Journeys' signature shade of blue, evokes ocean waves, far horizons, azure skies, and the fluidity of existence. Perfect for relaxing in the quiet luxury of the adults-only pool, contemplating a sublime sunset.

The immersive experience continues inside AQUA. Visitors are invited to explore the dynamic nature of water on a sensory journey through a space characterised by curves and soft materials. To represent the optics created by the way light is chromatically filtered by the ocean, AQUA's ambient lighting changes from airy aqua-green and pale blue, to thrilling ultramarine and electric blue, to deep blue and violet. The effect is designed to mirror the calming and restorative tranquillity of Explora Journeys' ship interiors. Urban noise fades away as guests find themselves at one with the rhythm of the ocean, deeply at peace.

On board EXPLORA II

"EXPLORA II will uphold the same exemplary standards of elegance and sophistication demonstrated by our first ship, EXPLORA I," says Antonio di Nenzo, Explora Journeys Director, Architecture & Design. "Creating a completely new lifestyle ocean travel brand means redefining luxury at sea in a subtle, intuitive way. Every aspect of the design of our ships has a common purpose: to make guests feel as though they are at home. This is relaxed luxury, where each architectural detail is characterised by the same refined simplicity that defines Explora Journeys' instinctive, thoughtful service."

Guests will experience the soothing 'Ocean State of Mind' first-hand from Summer 2024 as EXPLORA II sets off on her Maiden Journey. The 8-night inaugural sailing begins on 11 August 2024 in the Spanish port of Barcelona, taking in Ibiza, Marseille, Genoa, Portofino, Monte Carlo and Porto Santo Stefano, culminating at the picturesque Italian port of Civitavecchia.

Explora Journeys at Fuorisalone

ARCHIPRODUCTS Milano, Via Tortona 31

16 April, 10:00 to 18:00

17–21 April, 10:00 to 20:00

(Press Preview, 15 April, 14:00 to 18:00)

-ENDS-

For media enquiries please contact press@explorajourneys.com

About Explora Journeys

Explora Journeys is the privately-owned luxury lifestyle brand of the MSC Group, headquartered in Geneva, Switzerland, created at the heart of Swiss luxury hospitality. The brand stems from the long-held



vision to redefine the ocean experience for a new generation of discerning luxury travellers, drawing on the Aponte family's 300 years of maritime heritage. The brand's aspiration is to create a unique 'Ocean State of Mind' by connecting guests with the sea, with themselves, and like-minded others, while remarkable itineraries blend renowned destinations with lesser-travelled ports, for a journey that inspires discovery in all its forms.

A fleet of six luxury ships will be launched from 2023 to 2028, starting with EXPLORA I's delivery that took place on 24 July 2023. Equipped with the latest environmental and marine technologies, Explora Journeys introduces a new style of transformative ocean travel. EXPLORA I offers 461 oceanfront suites, penthouses and residences designed to be 'Homes at Sea' for guests, all with sweeping ocean views, private terrace, a choice of eleven distinct culinary experiences across six vibrant restaurants plus in-suite dining, Chef's Kitchen, twelve bars and lounges (eight indoor and four outdoor), four swimming pools, extensive outdoor decks with 64 private cabanas, wellness facilities, and refined entertainment. Inspired by the company's European heritage, Explora Journeys will provide guests with an immersive ocean experience and respectful and intuitive hospitality.

EXPLORA II is currently under construction and will come into service in August 2024. EXPLORA III will come into service in 2026 and EXPLORA IV in 2027 with both ships being LNG-powered. EXPLORA V and EXPLORA VI will enter service in 2027 and 2028, respectively.

To learn more about Explora Journeys, visit explorajourneys.com or follow us on [Instagram](#), [Twitter](#), [Facebook](#) and [LinkedIn](#).

About Archiproducts

With over 320,000 products, more than 3,200 brand partners and 3.7 million registered users, Archiproducts is the global source for architecture and design. Every day, thousands of architects, designers and private users from all over the world choose Archiproducts to find inspiration, search catalogues and discover design solutions of the most important international Brands. Archiproducts works with all of them: *thinking as an industry, living as a community*.