



Explora

JOURNEYS

EXPLORA JOURNEYS ANNOUNCES GODMOTHER FOR EXPLORA II

The newest luxury ship of Explora Journeys will officially be named by renowned marine environmentalist Rosalba Giugni in Civitavecchia near Rome, Italy on 15 September 2024

Geneva, Switzerland, 5 September 2024 – Explora Journeys, the luxury lifestyle ocean travel brand of the MSC Group, today announced Rosalba Giugni will be the godmother of EXPLORA II, at the new ship's official naming ceremony on 15 September 2024 in Civitavecchia near Rome, Italy. EXPLORA II is the latest addition to the Explora Journeys fleet and reflects the brand's commitment to offering unparalleled luxury ocean travel experiences.

The celebratory event will follow EXPLORA II's delivery from shipbuilder to shipowner on 12 September at the Fincantieri shipyard in Sestri Ponente near Genoa, Italy.

Rosalba Giugni is the founder and president of the Marevivo Foundation, a non-partisan environmental conservation organisation committed to the preservation of marine environments that was founded in 1985.

Marevivo has since grown to more than 30,000 members and has become an important player in the Italian environmental sector.

Born of a shared vision between Captain Gianluigi Aponte, founder and chairman of the MSC Group, and Rosalba Giugni for marine conservation education in the Mediterranean Sea area, Marevivo's partnership with the MSC Group has been stewarded by the MSC Foundation since 2019.

Beyond empowering children, youth and the next generation of maritime professionals, Rosalba's work encompasses various aspects of the marine ecosystem, from fishing to maritime property, tourism, commercial shipping and recreational boating. She has been instrumental in the creation of marine reserves, the promotion of international campaigns, and the development of legislation to protect marine ecosystems.

Pierfrancesco Vago, Executive Chairman – Cruise Division, MSC Group, said: *"We are honoured to have Rosalba Giugni as the godmother of Explora Journeys' magnificent new luxury ship, symbolising the dedication of the MSC Group and our MSC Foundation to preserve the natural beauty of the oceans that are fundamental to our journeys around the world. Her commitment to marine conservation and the protection of the sea makes her an inspiration to us all. Rosalba's passion for the sea extends to scientific dissemination and public advocacy, making her a fitting godmother for EXPLORA II."*

Rosalba Giugni, Founder and President of Marevivo added: *"I am deeply honoured to be named the godmother of EXPLORA II. This role holds special significance for me, as it reflects our shared commitment to experiencing the world in a meaningful and respectful way. I am pleased to support Explora Journeys and the MSC Group in promoting and advancing a cultural shift towards greater protection of our precious marine ecosystem. Our future is tied to the health of the sea, and its wellbeing depends on the choices we make. The climate crisis is a clear warning: we are out of time. The ecological transition needs to begin now, tomorrow may already be too late."*



Explora

JOURNEYS

Guests attending the event on 15 September in Civitavecchia can expect a blend of maritime traditions and glamorous moments including performances, vibrant entertainment and culinary delights celebrating the Ocean State of Mind.

EXPLORA II will depart the following day for her 7-night maiden journey to Tarragona, Spain, offering the luxury ship's first guests an incredible Mediterranean sailing visiting Sorrento, Lipari (Aeolian Islands), Trapani (Sicily) and Siracusa (Sicily) in Italy and Valletta, Malta.

-ENDS-

For press inquiries please contact press@explorajourneys.com

About Explora Journeys

Explora Journeys is the privately-owned luxury lifestyle brand of the MSC Group, headquartered in Geneva, Switzerland, created at the heart of Swiss luxury hospitality. The brand stems from the long-held vision to redefine the ocean experience for a new generation of discerning luxury travellers, drawing on the Aponte family's 300 years of maritime heritage. The brand's aspiration is to create a unique 'Ocean State of Mind' by connecting guests with the sea, with themselves, and like-minded others, while remarkable itineraries blend renowned destinations with lesser-travelled ports, for a journey that inspires discovery in all its forms.

A fleet of six luxury ships will be launched from 2023 to 2028, starting with EXPLORA I's delivery that took place on 24 July 2023. Explora Journeys introduces a new style of transformative ocean travel. EXPLORA I offers 461 oceanfront suites, penthouses and residences designed to be 'Homes at Sea' for guests, all with sweeping ocean views, private terrace, a choice of eleven distinct culinary experiences across six vibrant restaurants plus in-suite dining, Chef's Kitchen, twelve bars and lounges (eight indoor and four outdoor), four swimming pools, extensive outdoor decks with 64 private cabanas, wellness facilities, and refined entertainment. Inspired by the company's European heritage, Explora Journeys will provide guests with an immersive ocean experience and respectful and intuitive hospitality.

EXPLORA II will come into service in September 2024. EXPLORA III will come into service in 2026 and EXPLORA IV in 2027 with both ships being LNG-powered. EXPLORA V and EXPLORA VI will enter service in 2027 and 2028, respectively.

To learn more about Explora Journeys, visit explorajourneys.com or follow us on [Instagram](#), [Twitter](#), [Facebook](#) and [LinkedIn](#).

About Marevivo

Marevivo is a leading environmental foundation, recognised by the Italian Ministry of the Environment and Energy Security, with 40 years of expertise in marine conservation. Dedicated to protecting marine biodiversity and promoting sustainable development aligned with the UN's Sustainable Development Goals (SDGs), Marevivo also enhances marine protected areas, combats pollution, and advocates for environmental education in schools and universities. Supported by a scientific and legal committee, its initiatives extend across Italy and internationally. Operating as a non-partisan entity, Marevivo fosters strong collaborations with public institutions, citizens, and industry stakeholders at both national and global levels.