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EXPLORA JOURNEYS CHOOSES RENOWNED OCEANOGRAPHER DR. SYLVIA EARLE AS GODMOTHER FOR EXPLORA I

NAMING CEREMONY TO TAKE PLACE ON 8 JULY 2023 IN CIVITAVECCHIA, ITALY

Geneva, Switzerland, 5 April 2023 - [Explora Journeys](#) is proud to announce that Dr. Sylvia Earle, the world-renowned oceanographer, explorer, and conservationist, will be the Godmother of its first ship, EXPLORA I.

Dr. Earle is a celebrated pioneer of deep-sea exploration and has dedicated her life to ocean conservation. She has been a vocal advocate for protecting the world's oceans and marine life, and her expertise and leadership have been recognised globally. Dr. Earle's involvement with Explora Journeys underscores the brand's commitment to sustainable luxury travel at sea and ocean conservation.

As Godmother of EXPLORA I, Dr. Earle will name the ship during its naming ceremony to be held in Civitavecchia, near Rome, Italy, on 8 July 2023.

Michael Ungerer, Chief Executive Officer, Explora Journeys, said, *"We are honoured to have Dr. Sylvia Earle as the Godmother of our first luxury ship, EXPLORA I. Her lifelong commitment to ocean conservation and exploration makes her an inspiration to us all. We share her passion for protecting the world's oceans, and we are excited to partner with her on this important mission."*

Dr. Sylvia Earle, Founder and Chairman, Mission Blue, added *"I am honoured to be chosen as the Godmother for EXPLORA I and look forward to a meaningful relationship between Mission Blue, Explora Journeys and the MSC Foundation toward protecting and restoring the ocean globally."*

EXPLORA I, the first of a planned fleet of up to six luxury ships, is designed to provide guests with the ultimate travel experience while minimising its environmental impact. It utilises the latest in environmental supporting technologies, while being ready to adapt to alternative energy solutions as they become available.

EXPLORA I will depart for her 15-night maiden journey "Into Epic Fjords and the Arctic Circle" on 17 July 2023 from Southampton, UK.

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For media inquiries, please contact
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About Explora Journeys

Explora Journeys is the privately-owned luxury lifestyle brand of the MSC Group, headquartered in Geneva, Switzerland, created at the heart of Swiss luxury hospitality. The brand stems from the owners' long-held vision to redefine the ocean experience for a new generation of discerning luxury travellers, drawing on the family's 300 years of maritime heritage. The brand's aspiration is to create a unique 'Ocean State of Mind' by connecting guests with the sea, with themselves, and like-minded people, while remarkable itineraries will blend renowned destinations with lesser-travelled ports, for a journey that inspires discovery in all its forms.

A fleet of up to six ships, two of which are under construction, will be launched from 2023 to 2028. Equipped with the latest environmental and marine technologies, Explora Journeys will introduce a new style of transformative ocean travel. EXPLORA I offers 461 oceanfront suites, penthouses and residences designed to be 'Homes at Sea' for our guests, all with sweeping ocean views, private terrace, a choice of eleven distinct culinary experiences, across six vibrant restaurants plus in-suite dining, twelve bars and lounges, (eight indoor and four outdoor) Chef's Kitchen, four swimming pools, extensive outdoor decks with private cabanas, wellness facilities, and refined entertainment. Inspired by the company's European heritage, Explora Journeys will provide guests with an immersive ocean experience respectful and intuitive hospitality.

To learn more about Explora Journeys, visit explorajourneys.com or follow us on [Instagram](#), [Twitter](#), [Facebook](#) and [LinkedIn](#).

About Mission Blue

Mission Blue inspires action to explore and protect the ocean. Led by legendary oceanographer Dr. Sylvia Earle, Mission Blue is uniting a global coalition to inspire an upwelling of public awareness, access and support for a worldwide network of marine protected areas – [Hope Spots](#). Under Dr. Earle's leadership, the Mission Blue team implements communications campaigns that elevate Hope Spots to the world stage through documentaries, social media, traditional media and innovative tools like Esri ArcGIS. Mission Blue also embarks on regular oceanic expeditions that shed light on these vital ecosystems and build support for their protection. Currently, the Mission Blue alliance includes more than 250 respected ocean conservation groups and like-minded organizations, from large multinational companies to individual scientific teams doing important research. With the concerted effort and passion of people and organizations around the world, Hope Spots can become a reality and form a global network of marine protected areas large enough to restore the ocean, the blue heart of the planet.