



EXPLORA JOURNEYS CELEBRATES THE ONE-YEAR ANNIVERSARY OF FIRST SHIP EXPLORA I



Geneva, Switzerland, 1 August 2024 - Explora Journeys today celebrated the first anniversary of EXPLORA I, its pioneering first of six luxury ships and has launched a special offer for its guests. EXPLORA I embarked on her Maiden Journey on 1 August 2023.

This anniversary marks a significant milestone for the luxury lifestyle brand. EXPLORA I has spent the past year sailing from the scenic landscapes of Northern Europe to the vibrant cultures of America and the Caribbean, visiting 119 ports in 45 countries. Guests sailing on board EXPLORA I have the chance to experience both celebrated destinations and off-the-beaten-path ports, allowing to immerse themselves deeper into the local culture. The ship is now exploring the enchanting waters of the Eastern Mediterranean, offering guests an immersive experience in the region's rich history, stunning coastlines, and exquisite culinary delights.

Achille Staiano, Chief Commercial Officer, Explora Journeys said, *"One year ago, we proudly welcomed EXPLORA I, the inaugural gem in our fleet of six luxurious ships, setting out to revolutionise luxury ocean travel. Designed to evoke the intimacy of a private yacht, EXPLORA I has gracefully journeyed through the vibrant Mediterranean, the majestic Northern Europe, the invigorating coasts of North America and the enchanting shores of the Caribbean. We have received incredibly high levels of satisfaction from the guests that have sailed with us so far which, naturally, we are all delighted to hear. Each journey has allowed our guests to discover the Ocean State of Mind."*



Guests who make a reservation between 1 to 31 August 2024 will receive a Journey Experience Credit of EUR 365 per suite on all sailings from 23 August 2024*.

Guests on board can join in the celebrations throughout the month of August with a carefully curated entertainment and luminary programme including artistes such as Magali Dahan, who was the opening performer on board EXPLORA I's Maiden Journey as well as Ben Mills and Francesco Parrino. Furthermore, guests can indulge in an array of culinary delights that showcase the ship's exceptional gastronomic journey through the seas of the world, including a signature celebration cocktail, an anniversary brunch at Emporium Marketplace as well as a unique dessert to mark the occasion.

Explora Journeys represents the epitome of luxury travel, offering guests an unforgettable experience on the high seas. With meticulously designed itineraries, world-class amenities, and personalised services, the brand has set new standards for ocean travel. The brand will launch the second ship, EXPLORA II in September this year, with a further four luxury ships to join the fleet by 2028

**Terms and conditions apply*

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For media enquiries please contact press@explorajourneys.com

About Explora Journeys

Explora Journeys is the privately-owned luxury lifestyle brand of the MSC Group, headquartered in Geneva, Switzerland, created at the heart of Swiss luxury hospitality. The brand stems from the long-held vision to redefine the ocean experience for a new generation of discerning luxury travellers, drawing on the Aponte family's 300 years of maritime heritage. The brand's aspiration is to create a unique 'Ocean State of Mind' by connecting guests with the sea, with themselves, and like-minded others, while remarkable itineraries blend renowned destinations with lesser-travelled ports, for a journey that inspires discovery in all its forms.

A fleet of six luxury ships will be launched from 2023 to 2028, starting with EXPLORA I's delivery that took place on 24 July 2023. Equipped with the latest environmental and marine technologies, Explora Journeys introduces a new style of transformative ocean travel. EXPLORA I offers 461 oceanfront suites, penthouses and residences designed to be 'Homes at Sea' for guests, all with sweeping ocean views, private terrace, a choice of eleven distinct culinary experiences across six vibrant restaurants plus in-suite dining, Chef's Kitchen, twelve bars and lounges (eight indoor and four outdoor), four swimming pools, extensive outdoor decks with 64 private cabanas, wellness facilities, and refined entertainment. Inspired by the company's European heritage, Explora Journeys will provide guests with an immersive ocean experience and respectful and intuitive hospitality.

EXPLORA II is currently under construction and will come into service in 2024. EXPLORA III will come into service in 2026 and EXPLORA IV in 2027 with both ships being LNG-powered. EXPLORA V and EXPLORA VI will enter service in 2027 and 2028, respectively.



To learn more about Explora Journeys, visit explorajourneys.com or follow us on [Instagram](#), [Twitter](#), [Facebook](#) and [LinkedIn](#).